

PRESS RELEASE

March 12, 2018

Pilkington North America Exhibiting at the Digital Signage Expo

Toledo, Ohio – Pilkington North America will exhibit a range of high performance glass products at the Digital Signage Expo at the Las Vegas Convention Center, Las Vegas, on March 28-29, 2018.

Digital Signage Expo is the world's largest international trade show dedicated to interactive display technology, digital signage and digital out-of-home networks. It offers world-class conferences, seminars and workshops, enabling attendees to effectively learn how to use these new technologies, as well as a chance to meet the minds behind them.

Pilkington will be showcasing its new Pilkington **OptiView™** Fusion as part of the Pilkington **OptiView™** anti-reflective product range. Pilkington **OptiView™** Fusion is a double-sided AR, temperable glass. One side uses a pyrolytic coating with a sputter coating on the other side, allowing more design versatility.

Pilkington's interactive Smart Mirror featuring Pilkington **MirroView™** will be on display to demonstrate its touch screen capabilities. Additionally, samples of the conductive NSG **TEC™** products will be available including the newest and thinnest to date, NSG **TEC™** 20 at .7mm.

Visitors to the booth will also have the opportunity to see powerglass®; high tech laminated glass with integrated light emitting diodes produced by Peter Platz Spezialglas. The product uses NSG **TEC™** glass and is available in max dimensions of 1200x3200 mm with a thickness range of 4 and 6 mm.

All of these are just a few of the high performance glass products that will be displayed at the Pilkington booth #1354.



ENDS



Note to editors:

Pilkington North America is part of NSG Group, one of the world's leading manufacturers of glass and glazing for the architectural, automotive, and technical glass sectors.

Automotive serves the original equipment, aftermarket replacement, and specialized transport glazing markets. Architectural supplies glass for architectural and solar energy applications. Technical Glass products include very thin glass for displays, lenses and light guides for printers, and glass fiber, used in battery separators and engine timing belts.