

12 MONTH STUDENT PLACEMENT

SALARY: UP TO £17,000 PER ANNUM

LOCATION: NORTH WEST

CLOSING DATE: 31st May 2019

The NSG Group is one of the world's largest manufacturers of glass and glazing products for the Architectural, Automotive and Technical Glass sectors.

With around 28,000 permanent employees, the Group has principal manufacturing operations in 30 countries and sales in over 130. With half of our sales in Europe, a quarter in Japan and the rest primarily in North and South America, South East Asia and China.

In June 2006, the NSG Group acquired Pilkington, renowned for the invention of the Float Glass process, which revolutionized the world's glass industry. The globally recognized Pilkington brand is widely used in our Architectural and Automotive businesses.

The Group operates in three main sectors:

Architectural supplies glass for architectural and Solar Energy applications.

Automotive serves the original equipment, aftermarket replacement and specialized transport glazing markets.

Technical Glass products include very thin glass for displays, lenses and light guides for printers including glass fibre used in battery separators and engine timing belts.

THE ROLE

A 12-month student placement is available within the Architectural Marketing Team based at our Greengate Site in St Helens with some travel required to the UK Head Office at Lathom, Near Ormskirk.

The main purpose of the role will be to provide support in a variety of Marketing initiatives focusing in particular on the www.pilkington.co.uk website (SEO, updating content, google analytics, uploading brochures and images etc.) and be able to think creatively to help implement ideas for improvements.

The role also includes sales support activities, including brochure updates and general marketing activities to help increase Pilkington brand value to our customers.

You will be working as a Marketing Intern supporting the UK and Ireland Marketing Manager, Brand and Marketing Communications Manager, and will be challenged with real projects, and be fully involved with the wider Marketing Team.

The role will be available from summer 2019 and will last for approximately 12 months.

THE PERSON

The ideal candidate should be creative, accurate and task driven. They should be IT literate, possess strong interpersonal and communication skills; both written and verbal and have some commercial awareness.

The successful candidate will be expected to work on their own initiative and as part of a team taking ownership and responsibility in delivering set tasks.

A knowledge of website builders (for example Sitecore), Google Analytics, HTML, Photoshop and social media platforms would be desirable.

A full UK driving licence and access to a vehicle would be an advantage due to limited public transport to the Lathom site.

Application is via our [on-line application form](#) only. Please visit our website for further details.

Visit us www.pilkington.com/careers

