

## PRESS RELEASE

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### **The NSG Group exhibiting at the Integrated Systems Europe show in Amsterdam**

The NSG Group will exhibit a range of high performance glass products at the Integrated Systems Europe Show in Amsterdam, The Netherlands, on February 9-12, 2016. Integrated Systems Europe is the world's best-attended tradeshow dedicated to professional AV and electronic systems integration.

Digital signage and displays are one of the media's most powerful sources and the demand for digital signage and displays is steadily increasing. The NSG Group offers the widest range of robust, toughenable, coated glass products that are perfect for any digital signage and touch screen application. NSG **TEC**<sup>™</sup> products are a perfect option for touch screen cover lites where a TCO coating is required.

Anti-reflective glass Pilkington **OptiView**<sup>™</sup> reduces glare that reflects off digital displays, televisions, flat panels, computer screens and aircraft transparencies. It can reduce reflection to < 1% from the front surface, while providing high light transmittance. Pilkington **OptiView**<sup>™</sup> Protect is a laminated glass with anti-reflective coatings, providing the safety and security benefits of laminated glass. This anti-reflective glass product offers many benefits for outdoor digital signage, including high light transmission, low reflection, a neutral colour, UV blocking, and large stock size.

The NSG Group will also showcase its new digital display mirror products, Pilkington **MirroView**<sup>™</sup> and Pilkington **MirroView**<sup>™</sup> 50/50. Coated with a highly reflective mirror coating, these products are ideal for concealing digital displays and video screens when they are turned 'off'. When the display is turned 'on', the glass allows the display to show through.

Additionally a range of uncoated glass options will be displayed at the expo. Pilkington **Optiwhite**<sup>™</sup> is an extra-clear, low-iron float glass; that is perfect for applications where transparency and purity of colour are desired. Ultra Fine Flat Glass, NSG **UFF**<sup>™</sup> (thicknesses from 0,33 to 1,1 mm), is a high quality ultra thin glass for LCD digital displays, smart phones and tablets. The new ultra thin glass, NSG **glanova**<sup>™</sup>, specially designed to provide optimum chemical strengthening performance for cover glass for the digital market will be displayed at the expo.

Visitors of our booth will also have opportunity to see powerglass<sup>®</sup> – high tech laminated glass with integrated light emitting diodes produced by Glas Platz. The product is based on NSG **TEC**<sup>™</sup> glass and available in max dimensions of 1200 x 3200 mm with a thickness range of 4 and 6 mm.

These are just a few of the high performance glass products that will be displayed at the NSG Group booth #8-H380.

For more information please visit: <http://www.pilkington.com/en/digitalsignage>

**ENDS**

Note to editors:

The NSG Group is one of the world's leading manufacturers of glass and glazing systems in three major business areas: Automotive, Architectural and Technical Glass. Automotive serves the original equipment, aftermarket replacement, and specialized transport glazing markets. Architectural supplies glass for architectural applications, solar energy and digital signage and displays. Technical Glass products include very thin glass for displays, lenses and light guides for printers, and glass fiber, used in battery separators and engine timing belts. We have major market shares in most building and automotive product markets of the world, with a broad geographic reach, enabling us to respond to customers whose operations, particularly in the case of Automotive OE, are increasingly global. Geographically, 39 percent of the Group's sales are in Europe, 30 percent in Japan and 16 percent in North America, with the remaining 15 percent being generated in the rest of the world.